

## Remote Employer Engagement Support

### Proves to be a Success

Due to the ongoing Covid-19 pandemic, the BBO UCan Employer Engagement team have adapted their service to meet the needs of both participants and employers. All of the services have been conducted remotely but this has not stopped the team from successfully sourcing and filling vacancies across the county.

#### How do we give the participants the confidence to use technology to gain employment?

The Employer Engagement Team have used telephone, email and Microsoft Teams to offer intensive support, including mock interviews with participants. This has meant participants are clear what to expect when interviewed remotely for a real position. The use of Microsoft Teams has helped the participants feel more confident in their own ability and has allowed them the opportunity to make mistakes in a controlled, friendly environment and receive constructive feedback to improve on their future performance. As a result they are better equipped to use the technology to effectively sell themselves to the employer.

#### Lindsay, an Employer Engagement Officer stated:

*“I was surprised at how well the participants adapted to using technology. In fact, I think some prefer it. It cuts down on their travelling time and allows us the opportunity to work more intensively with the participants on an individual basis”*

#### How technology has been used to aid employer recruitment ?

The Employer Engagement Team are currently working with employers to offer ‘virtual recruitment information sessions’ intended to give participants the opportunity to find out more about the types of roles available and speak to people working in those roles.

#### Sector-based Work Academy Programmes

The Employer Engagement Team recently ran an online SWAP in partnership with Jobcentre Plus and Her Majesty’s Prison Service. The two-week online course gave the participants an overview of what it is like to work for HMPS and gave them the opportunity to hear from and speak to many employees such as members of the Human

Resources Team, Prison Officers, Senior Prison Officers and Prison Governors. To date 80% of participants who took part in the HMPS SWAP have since attended at least one interview with an employer. Out of those who have attended an interview, 42% have been offered employment.

#### Stakeholder testimonial:

*“The UCan Project has been an invaluable service that has offered extended employment support to our clients. The feedback from customers has been very positive. Each individual reported that the project has helped them to re-build their self-esteem, they’ve grown in confidence and are feeling more positive and enthusiastic about their future employment prospects. The majority of clients have secured employment or completed a training course where they’ve learnt new, long life skills.”*

The BBO UCan project is for people aged 25 and over, living in Dorset, and who are not in paid employment.

Know of someone who may benefit from some support?

**Call 0300 303 3737**

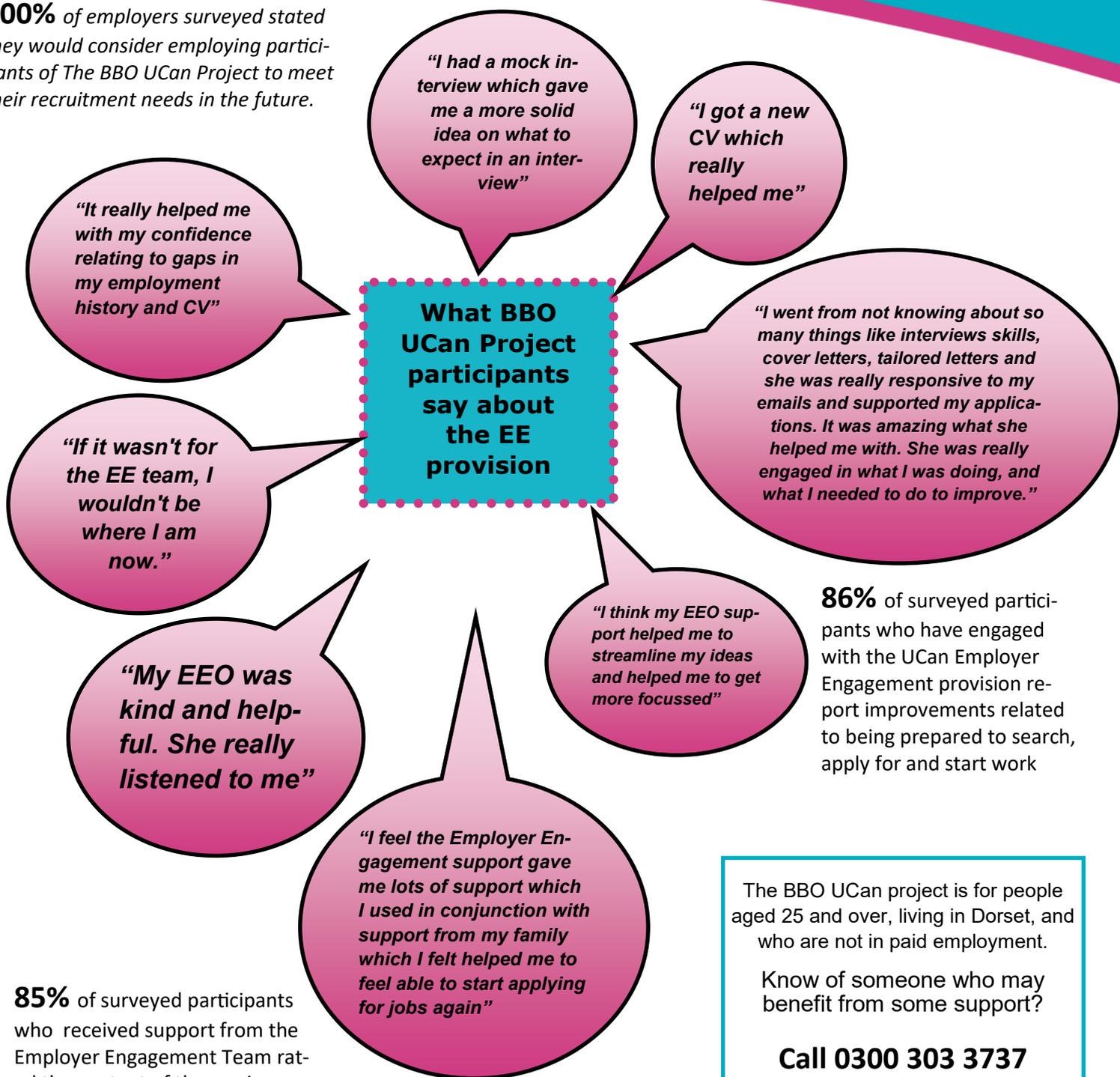
or reply to this email for more information



Empowerment through Employment



**100%** of employers surveyed stated they would consider employing participants of The BBO UCan Project to meet their recruitment needs in the future.



**86%** of surveyed participants who have engaged with the UCan Employer Engagement provision report improvements related to being prepared to search, apply for and start work

**85%** of surveyed participants who received support from the Employer Engagement Team rated the content of the sessions as good or excellent

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