

Funding News

nfpSynergy monitors quarterly giving levels. The latest quarter saw

- Number giving down to lowest level in a decade – only 60% of the public say they've given to charity in the last 3 months, down from 69% in January this year
- Charity shops and on-street collections have posted the biggest drops
- Conversely, giving on a charity website and via text message are at their highest levels
- The public say they are almost twice as likely to cut back on eating out than donating to charity
- Over 65s are the least likely to say they will cut back on their charitable spending
- The average amount given over the last 3 months has risen to £67.70, suggesting that whilst the overall number of donors has declined, those who continue to give, are giving generously