

Charity Excellence Resource Pack

These resources from the free [Charity Excellence Framework](#) online toolkit provide underpinning techniques and information from the presentation. You will find links to fundraising guides, funder lists, free funding finders, governance resources, free goods and services and more on the website.

Coronavirus Toolkits

Crisis Response

- [Toolkit 1](#) - creating your organisational response plan.
- [Toolkit 5](#) - carrying out a financial assessment and creating your action plan.
- Toolkit 4 - working with ad hoc groups - currently only available in-system.

Moving To Recovery

- [Toolkit 2](#) - sector resilience assessment, using Charity Data Store data - assessing the medium term outlook and creating a plan to build your resilience.
- Toolkit 3 - financial resilience assessment and action plan - only available in-system.
- Toolkit 6 - creating a fundraising recovery plan.

Fundraising

- [Emergency Funders List](#) - 100+ funders, details available, links to websites.
- [70+ Fundraising Platforms](#)

Finance

- [Diversifying Income](#)
- [30+ ways to manage cost to increase impact](#)
- [Charitable Tax Reliefs](#)
- [Gift Aid](#)

Strategy

- [How to create your vision and mission statements](#)
- [Strategy for people who don't have the time for strategy](#)

People who will help you for free

- [WCOMC](#) – Chair and CEO/Exec mentoring, and consultancy
- [Cranfield Trust](#) – mentoring for leaders of small charities, consultancy



- [Human Lending Library](#) – mentoring session with experts, held at British Library
- [Small Charities Coalition](#) – skill sharing and volunteer mentors
- [Elisher Foundation](#) – fundraising mentoring
- [TPP](#) – mentoring for early stage fundraisers

Digital Resources

Volunteer support

- [Carter Murray](#): Pro bono: commercial, marketing & digital volunteers
- [Donate Code](#): Pro bono: designer & developer volunteer network
- [Media Trust](#): Pro bono: media training, mentoring and content creation volunteers

Online learning

- [Digital Garage](#) – Google’s online learning; data, tech, digital marketing
- [Hub Spot Academy](#) – online marketing, sales and digital
- [Accenture](#) – online digital skills from basic to advanced
- [Google](#) – analytics academy