



Virtual meeting - Communication Handout

Useful resources

1) DCA factsheets

- Communication and Marketing plan
- Design and printing a newsletter
- How to write a press release
- Writing for the Web
- Planning a marketing campaign
- What is Social Media

If you would like copies, please contact info@dorsetcommunityaction.org.uk

2) Weblinks

- Crisis Communication for Charities – Charity Comms - <https://www.charitycomms.org.uk/crisis-communications-for-charities?>
- Digital remote working tools sector tips <https://www.charitycomms.org.uk/digital-remote-working-tools-sector-tips?>
- Media Trust <https://mediatrust.org/communications-support/resource-hub/>
- Example webpage from The Firefighters Charity <https://www.firefighterscharity.org.uk/latest/letter-to-all-our-beneficiaries-and-supporters/%20>
- Advice from the Institute of Fundraising on Direct Mailing <https://www.institute-of-fundraising.org.uk/guidance/fundraising-with-individuals/direct-mail/>
- Top tips for communicating in a crisis <https://www.charitycomms.org.uk/top-tips-for-communicating-in-a-crisis>

COMMUNITY ACTION RESPONSE: COVID-19
5 things you can do to make a positive difference in your community

 Think of others, consider your actions & be kind	 Connect and reach out to your neighbours	 Make the most of local online groups	 Support vulnerable or isolated people	 Share accurate information and advice
---	---	---	---	--

    



Corona Virus information and support for Charities and communities

Things are changing daily. Avoid giving misinformation. Keep up to date and use trusted sources.

- Dorset Community Action website <https://www.dorsetcommunityaction.org.uk/covid-19-updates/>
- Dorset Council website <https://www.dorsetcouncil.gov.uk/emergencies-severe-weather/emergencies/coronavirus/coronavirus-covid-19-latest-advice.aspx>
- Charity Commission <https://www.gov.uk/government/news/coronavirus-covid-19-guidance-for-the-charity-sector>
- National Council for Voluntary organisations <https://www.ncvo.org.uk/practical-support/information/coronavirus?carousel>
- Small Charity Coalition <https://www.smallcharities.org.uk/corona-virus-advice-information-and-resources/>

There has been a fantastic response to COVID-19 and many people want to help, if you would like to volunteer your support, or are part of a community group that would like to offer their support, you can sign up with Volunteer Centre Dorset.

- Registering your interest? Visit [Volunteer Centre sign up individuals page](#)
- Registering your community group? Visit [Volunteer Centre sign up community groups](#)

Know someone who may need support? Dorset Council have set up a special web page to help people

find key information, this includes up to contact details for Age UK (North, South & West Dorset)

who are coordinating requests for help with issues relating to loneliness, medication or food and Citizens

Advice for help with benefits, debt, employment advice these details can be found on [Dorset Council community response](#)

**Keep up to date [here with DCAs guidance, links and free webinar sessions](#) to help you through the current situation.

COMMUNITY ACTION RESPONSE: COVID-19
5 things you can do to make a positive difference in your community

 Think of others, consider your actions & be kind	 Connect and reach out to your neighbours	 Make the most of local online groups	 Support vulnerable or isolated people	 Share accurate information and advice
---	---	---	---	--









COMMUNITY ACTION RESPONSE: COVID-19

5 things you can do to make a positive difference in your community

 <p>Think of others, consider your actions & be kind</p>	 <p>Connect and reach out to your neighbours</p>	 <p>Make the most of local online groups</p>	 <p>Support vulnerable or isolated people</p>	 <p>Share accurate information and advice</p>
---	---	---	---	--

